



genashtim  
empowering people, enabling business

# EFFECTIVE BUSINESS WRITING STARTS WITH US!

Learn to write professionally with our Business Writing course

PRICE  
USD 700

## INTRODUCTION

Writing is an integral part of professional life. Learning to write accurately and effectively gives credibility not only to you but also to your organization.

EPiC Business Writing course incorporates an online 8-hour self-learning program and writing practice using the Cambridge English Write & Improve writing platform.

## WHAT WE OFFER

We offer an extensive business writing program that consists of modules for different business languages, effective business communication and its structure. Online and offline coaching sessions are also available. EPiC Business Writing helps you and your organization develop and exercise professional writing skills.

## WHAT TO EXPECT

By taking this course, you will be able to:

- Learn the basic rules in writing business letters
- Apply the right writing principles for professional emails
- Go through a self-paced study of the modules
- Discuss online with your coaches and peers
- Practice writing with Cambridge Write & Improve
- Receive offline feedback on writings from our coaches
- Schedule online mentoring sessions with our coaches

## BENEFITS

- Write effectively and efficiently
- Gain confidence in writing business documents
- Learn essential writing etiquette
- Practice your writing skills using the Cambridge Write & Improve writing platform
- Receive regular feedback and support from our professional writing coaches.

## THE COURSE IS FOR

- Organization leaders
- Entrepreneurs
- Businessmen
- Students
- Employees
- Educators

## LEARNING DURATION

A minimum of 2 weeks for:

- Writing practice using the Cambridge Write & Improve writing platform
- 2 selected writing tasks in the Cambridge Write & Improve for offline feedback
- 2 hours of scheduled online coaching sessions

## CONTACT

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